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2013 CONFERENCE

[Program and Events](#)[Plenary Speakers](#)[Schedule](#)[Activities & Events](#)*Hideyuki Doi, Junko Edahiro, Amareswar Galla**Ed Barry, William Rees, William Ryerson*

The International Conference on Environmental, Cultural, Economic and Social Sustainability will feature plenary sessions by some of the world's leading thinkers and innovators in the field, as well as numerous parallel presentations by researchers and practitioners. This years speakers include:

**ED BARRY**

Ed Barry is the designer of the Sustainable Living Planner and the director of the Sustainable World Initiative in Washington DC. A business manager for a major energy corporation for most of his career, for the past nine years he has devoted himself to working in the nonprofit sector to promote environmental, social, and economic sustainability. Before coming to serve as the Sustainable Living Advisor for the Population Institute, he was the Chief Operating Officer for the Global Footprint Network, where he was responsible for both the research and applications departments, as well as establishing a new international office in Brussels. He received his B.S. in Chemistry and Engineering from Michigan State University and did graduate business studies at the University of California at Berkeley. He also has taken advanced courses and training in education, business strategic planning, international alliances, and business development. He serves on the Board of Advisers for Environic Foundation International (an organization that conducts "Sustainable Societies" educational initiatives throughout the world). He is also an active participant and contributor to the United Nations Commission on Sustainable Development, the Preparatory Committee process for the United Nations Conference on Sustainable Development (also known as UNCSD-2012 or Rio+20), and the United Nation's Post-2015 Human Development Framework.

**HIDEYUKI DOI**

Hideyuki Doi is currently working as Tenure-track lecturer in Institute for Sustainable Sciences and Development (ISSD) at Hiroshima University, Japan. His current interests are general ecology and sustainability of ecosystems. His current works in ISSD have focused on ecological sustainability under environmental changes, such as eutrophication, climate change and radiation fallout. For the ongoing projects in ISSD, he is surveying natural aquatic fields to monitor sustainability of ecosystems, and testing the ecological hypotheses to predict sustainability of ecosystem and ecological communities using the microcosm experiment series. More recently, with concerning radiation fallout effect on ecosystems, his group established the models to predict the long-term fate of radioactive cesium concentration in freshwater fish species using ecological/biological traits of fish species. He will address the ecological view points for considering sustainability of ecosystems and human lives in changing world.

**JUNKO EDAHIRO**

Junko Edahiro, Chief Executive, Japan for Sustainability; President, Institute for Studies in Happiness, Economy and Society; Environmental journalist, translator, President of e's Inc.; Chairperson of Change Agent Inc.; member of Mid- and Long-term Roadmap Subcommittee of the Global Environmental Committee (under Central Environmental Council, Japan Ministry of the Environment); Chairperson of Communication Marketing Working Group, visiting researcher for Research into Artifacts at the Center for Engineering (RACE) at the University of Tokyo; initiator of the Candle Night campaign.

Junko Edahiro obtained a Master's degree in Educational Psychology from The University of Tokyo. Still active today as an environmental journalist, Edahiro also runs two companies. She is committed to communication and networking through lecturing, publishing, and translating on the environment, all with the aim of causing behavioral change among people and building effective systems for a sustainable society. To comprehensively study the relationship among happiness, economy, and society and work on

these themes, she has held workshops on happiness and sustainability as well as world trends on growth, where she introduces Bhutan's use of the Gross National Happiness (GNH) indicator, as well as "de-growth" research and case studies in Europe. Her published translations include "An Inconvenient Truth," "Limits to Growth: The 30-year Update," and an anthology of the "Resurgence" magazine. Her publications include "Beyond 'Eco' – How to Make a Happy Future," "A Way Out of Energy Crisis," and "How to Fix the Earth."

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#### WILLIAM REES

William E. Rees is an ecologist, ecological economist, Professor Emeritus and former director of the University of British Columbia's School of Community and Regional Planning in Vancouver, Canada. His research focuses on the bio-physical prerequisites for sustainability and on the behavioral and cognitive barriers to progress. He is the originator and co-developer of ecological footprint analysis. He has lectured widely across North America and in 25 other countries. He is a member of the Global Ecological Integrity Group; A fellow of the Post-Carbon Institute; a founding member and past President of the Canadian Society for Ecological Economics; and Founding Director of the One Earth Initiative. The Vancouver Sun has named Professor Rees one of British Columbia's top public intellectuals. He was elected to the Royal Society of Canada in 2006, awarded a prestigious Trudeau Foundation Fellowship in 2007, and recently received an honorary doctorate from Laval University. In 2012 Rees was the Boulding Award winner, the biennial exemplary character and scholarship award of the International Society of Ecological Economics.

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#### WILLIAM N. RYERSON

William N. Ryerson is Founder and President of Population Media Center (PMC) ([www.populationmedia.org](http://www.populationmedia.org)), an organization that strives to improve the health and well being of people around the world through the use of entertainment-education strategies. He also serves as Chair and CEO of The Population Institute in Washington, DC ([www.populationinstitute.org](http://www.populationinstitute.org)), which works in partnership with Population Media Center. In developing countries, PMC creates long-running serialized dramas on radio and television, in which characters evolve into role models for the audience resulting in positive behavior change. The emphasis of the organization's work is to educate people about the benefits of small families, encourage the use of effective family planning methods, elevate women's status, prevent exploitation of children, and promote avoidance of HIV infection. He has a 40-year history of working in the field of reproductive health, including two decades of experience adapting the Sabido methodology of social change communications to various cultural settings worldwide. He has also been involved in the design of research to measure the effects of such projects in a number of countries, one of which led to a series of publications regarding a serialized radio drama in Tanzania and its effects on HIV/AIDS avoidance and family planning use. The results of this work have been demonstrably highly effective. He received a B.A. in Biology (Magna Cum Laude) from Amherst College and an M.Phil. in Biology from Yale University (with specialization in Ecology and Evolution). He served as Director of the Population Institute's Youth and Student Division, Development Director of Planned Parenthood Southeastern Pennsylvania, Associate Director of Planned Parenthood of Northern New England and Executive Vice President of Population Communications International before founding Population Media Center in 1998.

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#### AMARESWAR GALLA

Chairperson, Sustainability Knowledge Community

A champion of cultural democracy, UN Millennium Development Goals and safeguarding all forms of heritage, Prof Galla, is an alumnus of the Jawaharlal Nehru University, New Delhi. He is the founding Executive Director of the International Institute for the Inclusive Museum, Copenhagen & Hyderabad. His latest book *World Heritage: Benefits Beyond Borders*, Cambridge University Press & UNESCO Publishing, 2012, is the flagship project of the 40th Anniversary of the 1972 UNESCO World Heritage Convention. He is currently working on the establishment of the international centre of excellence in Inclusive Museum Studies at the University of Copenhagen. He was Professor of Museum Studies, University of Queensland, Brisbane and Professor & Director of Sustainable Heritage Development Programs, Australian National University, Canberra. During 1994 - 99 he was the International Technical Adviser for the transformation of Arts Councils, National Museums and the National Parks Board (now SAN Parks) in post-apartheid South Africa. He was an expert adviser to the UN World Commission for Culture and Development. He worked on the implementation of Museums and Cultural Diversity Promotion at the National Museum of Ethnology, Leiden, Netherlands. His work, listed as best practice in the 2009 World Culture Report by UNESCO, includes the establishment of World Heritage Areas as culture in poverty alleviation projects - Ha Long Bay and Hoi An, Vietnam and Darjeeling Himalayan Railway, India. He has been honoured internationally on several occasions including Outstanding Conservationist of the Year Award by the Vietnamese government in 2002 and the European Best in Heritage Award in 2008. ICOM Australia conferred the 2012 Individual achievement award for excellence for Amar's extensive and on-going commitment to museums, sustainable development and poverty alleviation through culture: <http://icom.org.au/site/activities/air2012.php> Amar spends half his time building community grounded museums with his graduate students in low economic indicator countries. His enduring commitment to inclusive heritage development informs his community engagement, professional achievements and keynote addresses worldwide. As the 2nd and 3rd Editor-in-Chief of the International Journal of Intangible Heritage he provided seminal leadership for firmly establishing the journal as a quality assured scholarly journal that is inclusive and representative with emphasis on cultural and linguistic diversity of the world.

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